

SCCS' Colour Rush charity run returns this September

BY JEREMY VENO, REPORTERS@THEBORNEOPOST.COM ON JUNE 25, 2018, MONDAY AT 12:14 AM

SARAWAK



Sim (second right) in a group photo with the sponsors of Colour Rush 6 during the launching ceremony yesterday.

KUCHING: The annual Colour Rush charity run to raise awareness of childhood cancer in Sarawak and raise funds to support childhood cancer patients and their families, is back for its sixth edition.

This year, the event will be held at Saradise here on Sept 17, Miri Central Park (Sept 23) and Sibü Town Square (Sept 30), with flag-off at 6am and an expected total turnout of 8,000 participants.


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"The Sarawak Children's Cancer Society (SCCS) has decided to integrate the run as part of its annual Childhood Cancer Awareness Month campaign in September to accentuate the objectives of Colour Rush run to the public," said SCCS manager (Programme and Services) Jodie Sim during the official launch of Colour Rush 6 at Vivacity Megamall here yesterday.

The run, she added, is also to encourage the public to participate in a fun-filled event for a meaningful cause as well as to encourage the younger generation to demonstrate more understanding and empathy towards children with cancer.

Participants who complete the run will be awarded with a unique gold ribbon-shaped medal, which is a symbol for childhood cancer awareness worldwide.

The family-friendly fun run is open to all individuals, with a registration fee of RM45.

To highlight the cause of the run and to allow more to partake in the event, SCCS has decided to sell the run T-shirt separately as optional merchandise instead.

Members of the public register themselves to join Colour Rush 6 in Kuching yesterday.

Early-bird registration fee is being offered at only RM38 till July 22, after which the fee will be RM45 till the closing date on Sept 12.

All Colour Rush 6 participants with a registration slip will be able to purchase the event's T-shirt at a special rate of only RM25 that will be available at Lea Centre outlets from August onwards.



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To encourage friends and family to join the fun run in groups, SCCS is also launching a 'buy five, get one free' promotion that is limited to the first 100 to sign-up in each location.

Registration can be made at all Lea Sports Centre and Lea Centre outlets, SCCS centre in Batu Kawa from Monday to Saturday (9am to 4pm) or during their roadshows at Vivacity Megamall, Kuching; Imperial Permaisuri Mall, Miri and Star Mega Mall, Sibu every weekend.

In Miri, registration can also be done at Somerset Hotel on Monday to Friday from 9am to 4pm.

For online registrations go to www.colourrushrun.com. For more information, call 082-686276.



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