

Solidarity among Khind

17 OCT 2018 / 18:51 H.



Mr. Boh Boon Chiang (Deputy Group CEO of Khind Group), Mr. Hung Sung Huo (Founder of Kuching Life Care Society) and Mr. Cheng Ping Keat (Chief Executive Officer of Khind Group and Chairman of Khind Starfish Foundation) Mr. Boh Boon Chian C

Beautiful souls go bald in the name of cancer

AFTER clipping off the hair on over 1,600 heads on Oct 6, Khind Starfish Foundation effectively raised more than RM1 million for three cancer-related organisations based in East and West Malaysia.

Raising RM1mil was made possible through the foundation's Bald & Beautiful 3.0 charity do, which ran across a full-day and witnessed a consistent stream of Malaysians, empathetic to the plight of cancer-stricken patients and survivors.

Bald & Beautiful is part of Khind Starfish Foundation's corporate social responsibility bid into cancer research. It is through this event that the foundation and the Khind Group of companies raise funds towards spreading awareness on cancer and providing support for cancer patients.

According to statistics, each year, 30,000 to 40,000 Malaysians are diagnosed with cancer. However, the numbers are expected to surge within the next 30 years, eventually, rising to 50,000 to 60,000.

"The public's awareness about cancer is low and many cancer-related groups need financial support. Hence, the foundation launched the 'Bald & Beautiful' cancer awareness and fundraising campaign to boost awareness, raise funds for cancer research and help cancer patients," said Khind Starfish Foundation chairman PK Cheng.

Cheng shared that the "Bald & Beautiful 3.0" charity event this year was themed "Go Bald, Raise Fund, Spread Love" and rightly did as it was hugely successful due to the outpouring of support from so many, including employees, corporations, friends, colleagues, families, business partners and sponsors, as well as the public.

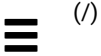
He said that in 2012, the first Bald & Beautiful event managed to raise RM250,000 while the second event gathered more than RM1.2 million in donations.

Beneficiaries of this year's funds comprise Cancer Research Malaysia (CRM), the Sarawak Children's Cancer Society (SCCS) and the

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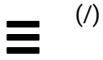
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Latest	P	W	D	L	F	A	Pts
1 Manchester City	38	32	2	4	95	23	98
2 Liverpool	38	30	7	1	89	22	97
3 Chelsea	38	21	9	8	63	39	72
4 Tottenham Hotspur	38	23	2	13	67	39	71
5 Arsenal	38	21	7	10	73	51	70
6 Manchester Utd	38	19	9	10	65	54	66
7 Wolverhampton Wanderers	38	16	9	13	47	46	57
8 Everton	38	15	9	14	54	46	54
9 Leicester City	38	15	7	16	51	48	52
10 West Ham Utd	38	15	7	16	52	55	52
11 Watford	38	14	8	16	52	59	50
12 Crystal Palace	38	14	7	17	51	53	49
13 Newcastle Utd	38	12	9	17	42	48	45
14 AFC Bournemouth	38	13	6	19	56	70	45
15 Burnley	38	11	7	20	45	68	40
16 Southampton	38	9	12	17	45	65	39
17 Brighton & Hove Albion	38	9	9	20	35	60	36
18 Cardiff City	38	10	4	24	34	69	34
19 Fulham	38	7	5	26	34	81	26
20 Huddersfield Town	38	3	7	28	22	76	16

Latest	Schedule
Watford	1-4 West Ham Utd
Tottenham Hotspur	2-2 Everton
Southampton	1-1 Huddersfield Town
Manchester Utd	0-2 Cardiff City
Liverpool	2-0 Wolverhampton Wanderers
Leicester City	0-0 Chelsea
Fulham	0-4 Newcastle Utd
Crystal Palace	5-3 AFC Bournemouth
Burnley	1-3 Arsenal

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