

SCCS's Colour Rush 2019 event postponed due to haze, unhealthy air quality in Kuching

BY LIM HOW PIM ON SEPTEMBER 14, 2019, SATURDAY AT 12:30 PM

NEWS, SARAWAK



Kuching city continues to be blanketed with haze. File Photo

KUCHING: The Sarawak Children's Cancer Society's (SCC) signature annual event 'Colour Rush 2019' run, which was planned for tomorrow (Sept 15), has been postponed to Nov 10 due to the current haze situation.

The event's venue and time remain unchanged at Saradise Kuching, 6am.



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The 'Colour Rush 2019' run in Miri, which is slated to be held on Sept 22 at Boulevard Shopping Mall, will continue since the air quality in Miri is currently at moderate level, said a statement today.

As of noon, the Air Pollutant Index (API) readings for Kuching and Miri stood at 225 (very unhealthy) and 86 (moderate), respectively.

President of SCCS Jocelyn Hee said: "Being a health-related society, we are taking this matter very seriously. We aim to provide a safe and conducive environment for our event and at this time, we would not be able to do so with the current haze situation."

Childhood cancer awareness month (marked in September) aims to highlight the impact of cancer on young people and their family, increase awareness of paediatric cancer and to raise funds for research into its cause, prevention, diagnosis, treatment and cure.

While it celebrates the courage, resiliency and strength of children and adolescents with cancer, it also highlights the importance of expressing support for children and adolescents with cancer, the survivors and their families.

"The Colour Rush's signature colour powder is not just a fun addition to the event, but it also represents support for the children, who bring colour and joy to our lives.

"The run's main aim this year is to encourage the younger generation to demonstrate more understanding and empathy towards children with cancer," pointed out the statement.

Every year, approximately 300,000 children and adolescents worldwide below 19 are diagnosed with cancer. Some 80,000 do not survive.

In Sarawak, approximately 70 children are diagnosed with cancer each year.

Last year, SCCS assisted in 66 new cases of childhood cancer, from patients at the Sarawak General Hospital.

Colour Rush 2019 is organised by SCCS and supported by Lea Sports Centre and ouryouth.my.

SCCS extended its appreciation to all parties involved including media partners, ERA, MY and hitz, publicity venue sponsor Boulevard Shopping Mall (Miri), official hydration partner MOMA water, breakfast partner Ayam Brand and DelizeEuro, music rights supported by Music Rights Malaysia, fitness partner Reggae Studio, visuals by the Shots Gallery and 98s, medical aid support by Borneo Medical Center, run support by Hornbill Pacesetters and Bike Connection and Saradise Kuching as the venue for the Colour Rush 2019 in Kuching.

For more information about SCCS or Colour Rush, go to www.sccs.org.my, facebook.com/colourrushrun, www.colourrushrun.com or call 082-686 276.



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